

**employee
benefits**
AWARDS 2012

in association with

TOWERS WATSON



Employee Benefits Awards

THURSDAY 31st MAY 2012

The Artillery Garden at The HAC

Sponsorship Media Pack



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ABOUT THE AWARDS

DATE **Thursday 31st May 2012**

TIME	11.30	Pre-Lunch Drinks
	12.15	Awards Part I
	13.00	Lunch
	14.30	Awards Part II
	16.00	Post-Awards Drinks

VENUE **The H.A.C. London, EC1**

'One of the City's secret gems'; the Awards will be held in a marquee in the Artillery Garden – a 6 acre oasis of green in the heart of London.

HOST TBC

ATTENDEES 700 HR & benefits professionals



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REASONS TO BE A SPONSOR

BRANDING Raise your profile to benefits experts

NETWORKING Meet top players in the benefits industry

EXPOSURE Gain premium exposure to HR & benefits professionals

ASSOCIATION Be part of the excellence that the Awards represents

**RELATIONSHIP
BUILDING** Invite key clients to your Awards table

PRESENTATION Ensure the market knows your company by presenting one of the credible trophies



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SPONSORSHIP PACKAGE

Subject to the timing of your signed contract:

PRE-EVENT

- Logo on entry flyer
- Logo on all Awards advertisements
- Logo on Awards website
- Profile on Awards website
- Link to your website
- Logo on promotional Awards emails
- Logo on Awards invitation to ALL guests
- 'Sponsor' Awards logo

ON THE DAY

- Logo on programme & menu
- Logo on AV sequences
- Logo on signage
- Table at Awards (10 x places)
- Sponsor meeting point at drinks reception
- Company name on trophy for chosen category
- Presentation of trophy to winner in chosen category

In the event that there is no winner in the category, you will be offered a suitable other category or, if this is unavailable, forego the above.

Cont.....



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SPONSORSHIP PACKAGE

POST-EVENT

**AWARDS SUPPLEMENT - distributed to
10,000 Employee Benefits subscribers**

Logo & company name
Full page advertisement

ONLINE

Logo and branding on Awards website until the
launch of the 2013 Awards

Cost: £7,500 + VAT at the prevailing rate



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CATEGORIES

sponsored by

- 1 Most effective travel strategy for business and **perk car drivers**
- 2 Most effective **healthcare and wellbeing** strategy for employers with **fewer than 1,000** staff.....
- 3 Most effective **healthcare and wellbeing** strategy for employers with **more than 1,000** staff
- 4 Most effective **absence management and rehabilitation** strategy.....
- 5 Most effective **pensions communication** strategy
- 6 Most effective **defined benefit pensions** strategy
- 7 Most effective **defined contribution pensions** strategy
- 8 Most effective **pensions change** strategy
- 9 Most effective strategy to encourage **workplace savings**
- 10 Most effective **motivation or incentive** strategy
- 11 Most effective use of a **flexible benefits** plan
- 12 Most effective use of a **voluntary benefits** plan and staff deals
- 13 Most effective **all-employee share scheme** strategy
- 14 Most effective reward or benefits strategy for staff based **outside the UK**
- 15 Most effective **benefits communications** strategy for employers with **more than 5,000** staff.....
- 16 Most effective **benefits communications** strategy for employers with **fewer than 5,000** staff
- 17 Most effective benefits strategy for **working parents and carers**
- 18 Most effective **total reward strategy**
- 19 Most effective use of **total reward statements**
- 20 Most effective benefits strategy in a **public or voluntary sector** organisation
- 21 Most effective alignment of **reward strategy** to business strategy for organisations with **fewer than 1,000** employees
- 22 Most effective alignment of **reward strategy** to business strategy for organisations with **more than 1,000** employees
- 23 Benefits **team of the year**
- 24 Employee benefits **professional of the year**
- 25 Grand Prix



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PREVIOUS SPONSOR TESTIMONIALS

"Great opportunity to get our brand in front of the general employee benefits market" Chris Bruce, Thomsons Online Benefits

"The high quality of people who attend makes it absolutely worth while for us to sponsor the Awards" Nick Burns, Bluefin

PREVIOUS WINNER TESTIMONIALS

"Entering the Awards gives us a huge amount of recognition for all of our hard work throughout the year" Jo Rackham, Whitbread

"These Awards give us great external recognition of our work" Colin Miller, Kent County Council

PREVIOUS SPONSORS INCLUDE

AEGON Scottish Equitable
Asperity Employee Benefits
Benefex
Bluefin
Bupa
Edenred
Foster Denovo
Hewitt
Jelf Group
kidsunlimited

Lorica Consulting
Marsh
National Friendly
Personal Group
Projectlink Motivation
Prudential
RBC Corporate Employee &
Executive Services
Scottish Equitable
Scottish Widows

Second Sight
Thomsons Online Benefits
Towers Watson
Towry Law Financial
Services
WEALTH at work
Westfield Health
Workplace Giving UK
You at Work



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Previous attendees include

Active Assistance
Aker Offshore Partner
Alcatel-Lucent Telecom
Amey
ASDA
Aspire Housing
Barnardo's Staff Pension Scheme
Basildon District Council
BDO Stoy Hayward Investment
Management
BG Group
Boots UK
Cancer Research
Carlsberg UK
Cheshire Building Society
Childbase
Schlumberger
Computershare
Crawley Borough Council
Danone
DAS
Deloitte
E.ON UK
Eli Lilly & Co
Farrer & Co
first direct
FirstGroup
Friends Provident
Fujitsu
gem
General Mills
GeoPost

Grimsby Inst. of Further & Higher
Education
Handle With Care
Hogg Robinson Group
Hertfordshire County Council
Hewlett Packard
HSBC Bank International
Humberside Police
Hutchison 3 G
IBM
icom Works
IPC Media
iris Worldwide
John Lewis Partnership
JWS Resources
Kent County Council
KPMG
Kwit Fit Insurance Services
Ladbrokes
Legal + General Assurance
Society
Linklaters
Lloyds Banking Group
McDonald's Restaurants
Microsoft
Mott MacDonald
Munroe Sutton
National Dental Plan
NHS Bradford and Airedale
Northgate
Norwich Union
Nottingham City Council

Procter & Gamble
Punch Taverns
px
RICS
RSA
Santander
SBC Systems
Shell International
Sherwood Forest Hospitals NHS
Foundation Trust
Sony Pictures Entertainment
South Tyneside Council
TD Waterhouse International
Telefonica O2 UK
Tesco Stores
The Authentic Food Company
Truestone
UBS
UK Border Agency / Home Office
Unilever
University of Bolton
University of Lincoln
Virgin Media
VisitScotland
Vitality Healthcare
Warrington Borough Council
Whitbread
White & Case
Wood Group Management
Services
Yorkshire Building Society

